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eCardio Appoints Key Member to Corporate Executive Team

HOUSTON, TX, May 5, 2010—eCardio announced today the appointment of a new executive team member, Jim Tassone. Jim Tassone joins the company as Vice President of Business Development.

“It’s an exciting time for mobile health technology and the tremendous growth of eCardio,” noted Robert Jordan, Executive Vice President of eCardio. “I look forward to working with Jim in the development of new products, services and total cardiac healthcare solutions, as eCardio continues to pave the way in achieving optimal patient care in the remote cardiac monitoring space.”

Tassone brings more than 25 years of high technology, business development, marketing and executive management experience to eCardio.

Most recently, Tassone served as Chief Financial Officer at Uni-Pixels Display, where he was recruited for his unique background and extensive technology and financial experience. As CFO, Tassone was responsible for overseeing financial management and venture funding, operations, marketing, business development and partner relations. He has held executive level and management positions with Mindwave Research Inc, CMP Media, IntelliQuest, and the Gartner Group.

As Vice President of Business Development, Tassone will develop and manage eCardio’s strategic partnerships and establish initiatives for defining eCardio’s products and services. In addition, he will be responsible for tracking emerging market trends and providing guidance on future market conditions.

Tassone holds a Bachelor of Science in Engineering Management and Finance from The University of Texas at Austin.

About eCardio

eCardio Diagnostics, www.ecardio.com, is one of the nation’s leading providers of comprehensive and advanced technologies, devices, services and solutions for the diagnosis, monitoring and subsequent clinical management of cardiac arrhythmias, predominantly in an ambulatory setting. eCardio provides leading-edge diagnostic innovations and solutions that optimize the flexibility, speed and accuracy of cardiac arrhythmia diagnoses.

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