



CORPORATE FACT SHEET

eCardio is the leading provider of remote cardiac monitoring products and services that improve the flexibility, speed and accuracy of arrhythmia diagnosis. Headquartered in Houston, Texas, eCardio has served thousands of physicians and patients suffering from heart rhythm disorders.

Market Overview

Heart rhythm disorders, or arrhythmias, occur when the electrical impulses in the heart coordinating the heartbeats malfunction, causing the heart to beat irregularly. An arrhythmia may be brief and unnoticeable or it may be fatal. According to the American Heart Association, serious arrhythmias contribute to approximately 500,000 deaths in the United States each year.

Device and Service Offering

eCardio offers an array of products and services including eXtended daily monitoring, cardiac event monitoring and Holter monitoring. Services include complimentary monitors, access to eCardio billing specialists and technology assistance.

Products

eVolution™
ER920W
eTrigger™ AF920
Post-Event Recorder
H3+ Holter monitor
DR200 Holter monitor

Executive Team

Larry Lawson	President & CEO
Robert Jordan	Executive Vice President
Andrew Arroyo	Vice President, Information Technology
James Dilger	Vice President, Operations
Paul Minardi	Vice President, Academic Medicine
Paul Davis	Vice President, Sales & Marketing
Jim Tassone	Vice President, Business Development
Thomas Strachan	Vice President

Founded

2004

Employees

350+

Corporate Headquarters

1717 N Sam Houston Parkway West
Houston, Texas 77038

Website

www.ecardio.com



THE COMPANY

eCardio is the leading provider of remote cardiac monitoring products and services that improve the flexibility, speed and accuracy of arrhythmia diagnosis.

eCardio offers an array of clinical services and leading-edge devices designed to simplify and streamline the process of arrhythmia monitoring, allowing physicians to make more precise clinical diagnoses while enhancing the follow-up, management and care of their patients. These tools make eCardio an important partner to physicians in the delivery of optimal patient care.

eCardio has received numerous awards and recognitions from the technology, health and business sectors including the 2009 Ernst & Young Entrepreneur Of The Year® Award (Health Sciences, Houston & Gulf Coast Area), the 2009 Houston Business Journal FastTech 50 Award and inclusion in the 2009 Inc. 500, Inc. magazine's annual list of America's fastest-growing private companies.

Located in Houston, Texas, eCardio has served thousands of patients suffering from heart rhythm disorders and provided physicians with leading-edge diagnostic innovations and solutions that optimize the flexibility, speed and accuracy in the diagnoses of cardiac arrhythmias.

Our Mission

To provide flexible, fast and accurate arrhythmia monitoring solutions to physicians and patients.

Our Vision

To develop leading-edge technologies and services to advance the diagnosis, treatment and ongoing management of patients suffering from cardiac diseases and disorders.

Our Values

Innovation

We seek to discover new technologies, processes and pathways that transform the field of diagnostic medicine and advance arrhythmia treatments.

Precision

We employ clinical best practices and protocols to deliver information with speed and accuracy.

Excellence

We provide optimal client service to physicians and practices to ensure quality outcomes and safe and effective care.

Teamwork

We foster a collaborative environment that values each individual's contribution to the care continuum.



LEADERSHIP TEAM

Larry Lawson President & CEO

In his role as eCardio's Chief Executive Officer, Larry Lawson leads the company's strategic direction and vision. With more than 35 years of medical device and healthcare industry experience, Lawson draws on his extensive market development expertise to identify opportunities to advance arrhythmia diagnostic solutions.

An experienced entrepreneur, Lawson was founder and CEO of Diagnostic Monitoring Associates (DMA), a national marketing and sales firm specializing in the delivery of cardiac services to physician practices. Prior to DMA, he held various positions within healthcare companies including executive management responsibilities in sales, marketing, mergers and acquisitions, market development and manufacturing. With early career experience at Johnson & Johnson, Edward Weck & Co. and Deseret Medical, Lawson achieved success with several early-stage medical companies including Life Med Technologies and Futuremed Interventional.

Robert Jordan Executive Vice President

Robert Jordan serves as Executive Vice President for eCardio. Jordan is responsible for the direction and execution of eCardio's national business organization, its strategies and objectives. Prior to joining eCardio, Jordan served as the National Sales Director for Diagnostic Monitoring Associates where he oversaw operations for sales, recruiting, training and business development.

Jordan's knowledge of the cardiac monitoring industry is complemented by his 14 years of experience in the telecommunication industry. His extensive background with wireless and telecommunications services includes leadership roles for companies such as MCI/WorldCom, Pacific Telesis, BellSouth and McCaw Communications.

Andrew Arroyo Vice President, Information Technology

Andrew Arroyo directs eCardio's strategic technology planning for information systems and business applications. In addition, he is responsible for interfacing with eCardio's key clients to understand their special technology needs and ensure prompt and consistent delivery.

Arroyo brings more than 20 years of information technology and product development experience to eCardio. Most recently, he served as Chief of Innovations at LifeWatch Corporation, where he led the LifeWatch Technology team in the successful launch of numerous technologies. He has held senior executive level positions with Mobil Oil, Motorola, Lucent, The Feld Group and Centex.



LEADERSHIP TEAM

James Dilger

Vice President, Operations

James Dilger is responsible for the business operations and financial management of eCardio Diagnostics. His 20 years of experience includes leadership roles in the area of finance, accounting, customer and service operations.

Previously, Dilger served as CFO, Vice President of Customer Support, Controller and Auditor for Andrew Shebay and Company, Bridgeway Software, Space Industries and Arthur Andersen.

Paul Minardi

Vice President, Academic Medicine

As eCardio's Vice President of Academic Medicine, Paul Minardi leads eCardio's Academic program, including eCardio's unique academic web platform. Minardi is also responsible for the implementation of the Atrial Fibrillation Information System (AFIS™), developed in collaboration with the University of Utah, School of Medicine and eCardio's AFIB Advisory Board. In a previous role with eCardio, Minardi oversaw the initial rollout of eCardio's first HIPPA compliant Web access portal and infrastructure.

Minardi's technical experience includes more than 15 years in network security and technical support for a variety of pharmaceutical, biotech and medical device companies including Aronex Pharmaceuticals, Abbott, Astra Zeneca, Pfizer, and Immucor Inc.

Paul Davis

Vice President, Sales & Marketing

Paul Davis leads the national sales strategy and marketing initiatives for eCardio, working directly with eCardio's national sales force. In this role, Davis ensures that the eCardio Regional Managers and Clinical Sales Specialist work closely and effectively with physicians, teaching hospitals and academic universities to institute eCardio's products and service.

Davis has more than 17 years of experience in medical device management, sales and marketing. In previous roles, Davis has served as Vice President, Sales and Marketing for nContact Surgical and as a marketing director and sales leader for Cordis Cardiology, a Johnson and Johnson Company. A veteran of the armed forces, Davis has also worked for KLS Martin, LLP as a regional manager.



LEADERSHIP TEAM

Jim Tassone

Vice President, Business Development

As Vice President of Business Development, Tassone develops and manages eCardio's strategic partnerships and establish initiatives for defining eCardio's products and services. In addition, Tassone is responsible for tracking emerging market trends and providing guidance on future market conditions.

Tassone brings more than 25 years of high technology, business development, marketing and executive management experience to eCardio. Tassone served as Chief Financial Officer at Uni-Pixels Display, where he was recruited for his unique background and extensive technology and financial experience. He has held executive level and management positions with Mindwave Research Inc, CMP Media, IntelliQuest, and the Gartner Group.

Thomas Strachan

Vice President

Thomas Strachan oversees provider business development, lobbying initiatives, academic medicine contracts, and compliance protocols. Strachan joined eCardio from Houston-based Fulbright & Jaworski, L.L.P., where he was responsible for managing litigation practice growth, including implementation of due diligence processes and business development initiatives. Strachan has held corporate counsel and executive level positions with companies including Bridgeway Software and Kelly Law Registry.

Strachan has a wide range of experience and education in business, corporate law and technology. He earned his Bachelor's degree in Marketing Communications from Temple University and his J.D. from South Texas College of Law. He is also an Adjunct Professor of Business Law at the University of Houston where he has served for the past eight years.



PRODUCTS & SERVICES

eCardio provides 24-hour arrhythmia monitoring services designed to optimize patient care, increase patient compliance and decrease the amount of time required to diagnose an arrhythmia.

eCardio offers an array of products and services including eXtended daily monitoring, cardiac event monitoring and Holter monitoring. All services include complimentary monitors and access to additional practice resources including eCardio billing specialists and technology assistance.

eCardio services are reimbursed by Medicare and numerous commercial insurance providers. We recognize the importance of handling patient information and our approach is fully compliant with HIPAA guidelines.



Flexible

eCardio Diagnostics' services are customizable to specific practice needs. Our services allow physicians to tailor report delivery and notification criteria to meet the unique demands of each patient. Physicians identify how and when they receive reports and the best method of delivery.



Fast

eCardio's 24-hour eLAB posts reports online and processes critical and serious reports within one hour. eCardio operates two redundant monitoring facilities responsible for the monitoring, collection and interpretation of arrhythmia data. eCardio facilities are CMS-accredited, 24-hour Independent Diagnostics Testing Facilities (IDTF).



Accurate

The eLAB employs expertly-trained and CCT-accredited technicians responsible for reviewing and building reports. All clinical reports generated by the eLAB are reviewed by multiple technicians for accuracy before release to the practice.



PRODUCT: eVOLUTION™

eCardio's eVolution™ device provides instant and accurate patient information through automated daily data transmissions. The single-component system delivers continuous, computerized daily monitoring and offers physicians the flexibility to remotely program the device to best meet the needs of their patients.

eCardio's eVolution™ system automatically transfers cardiac rhythm data to the eLAB, our 24-hour state-of-the-art monitoring center. The eVolution™ device offers:

- Computerized monitoring operated by a micro-processor auto-detecting algorithm exclusive to eCardio
- Real-time data analysis, allowing physicians to discover asymptomatic arrhythmias with speed and precision
- A single-component system, eliminating the cumbersome monitor, modem and base station combination, enhancing patient compliance
- Flexible technology, enabling physicians to remotely program the device while being worn by the patient

In addition to wireless transmission capability, the eVolution™ device offers patients the flexibility to manually record and transmit event data transtelephonically.

INDICATIONS FOR USE

The monitor is indicated for diagnostic evaluation of patients who experience transient symptoms such as palpitations or syncope. It is intended to record cardiac activity associated with these infrequent and transient symptoms. Once data is recorded, patients transmit the ECG data wirelessly or over a telephone line to a host PC for review by a licensed physician.

PRIVACY

The eVolution adheres to patient privacy standards and requirements for the electronic transmission of health information, as set forth by the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

DEVICE SPECIFICATIONS

Functional

Wireless: 1 or 2 channels
Sample rate: 256 samples per second
User interface: LCD display and sound

Memory

Pre-set to record 6 events, and may store up to 30 minutes
Type: Flash
Data retention: non-volatile

Battery

Type: (1) 3.6V Lithium Thionyl Battery Pack

Wireless Transmission

Transmit carrier: 1900Hz
Carrier deviation: 100Hz/mV

Physical

Dimensions: 2.82"x 4.33" (5.16" w/antenna) x .90"
Weight with batteries: 5 oz.
Enclosure: Molded plastic
Operating position: Any orientation

Electrical

Input impedance: 2M min.
CMR ratio: 60dB
AC signal range: +/- 3mV
DC signal range: +/- 300mV
Resolution: 23µV (8bits)
Frequency response: .05Hz to 40Hz





PRODUCT: ER920W

The ER920W* is a cardiac event monitor with advanced diagnostic algorithms designed to automatically capture asymptomatic events including Atrial Fibrillation, Bradycardia, Tachycardia and Cardiac Pause. The ER920W offers:

- **Single component device** for patient convenience, comfort and ease of use.
- **Extended battery life.** The ER920W is powered by one (1) replaceable battery pack. No battery charger is required for continued monitoring.
- **Automated Transmissions.** No patient interaction is necessary to transmit data, which improves patient compliance. Data can also be sent transtelephonically as a backup method if the patient is outside of cellular coverage.
- **Remote programmability.** The ER920W allows for bidirectional data flow, so the physician can remotely program key parameters of the device as desired.
- **Network Flexibility.** Cellular transmitter embedded in the ER920W uses a "Quad-Band" modem for maximum flexibility and is compatible with both GSM and GPRS cellular networks.



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Enclosure: Molded plastic
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Electrical

Input impedance: 2M min.
CMR ratio: 60dB
AC signal range: +/- 3mV
DC signal range: +/- 300mV
Resolution: 23µV (8bits)
Frequency response: .05Hz to 40Hz

*FDA approved CEM monitor
(Classification: DXH)



PRODUCT: eTRIGGER™ AF920

Since many arrhythmias occur without symptoms, patients are often unaware their heart is beating irregularly. eCardio's eTrigger™ AF920 is a transtelephonic cardiac event monitor which automatically detects and records asymptomatic events such as Atrial Fibrillation (Afib), Bradycardia, Tachycardia and Cardiac Pause without patient activation. The eTrigger™ AF920 offers:

- Automatic detection of asymptomatic and symptomatic episodes of Afib, Bradycardia, Tachycardia and Cardiac Pause
- Single-button operation for the manual recording of symptomatic events
- Programmable options allowing for 30-minute total recording time for pre- and post-event recording channels, pacemaker and lead loss detection, and signal preview time
- Compact design with a 30-day battery life for increased patient use and compliance

INDICATIONS FOR USE

- Recommended for detection of asymptomatic and symptomatic events
- Evaluation of patient symptoms including rapid heartbeat, shortness of breath, chest pain, dizziness, light-headedness, syncope or near syncope and palpitations
- Post-event follow up: post-ablation, post-pacemaker implant, possible implantable device malfunction
- Evaluation of anti-arrhythmic drug titration
- Also recommended for those who may have difficulty using a monitor

Physicians may prescribe the monitor for up to a 30-day monitoring period.





PRODUCT: POST-EVENT RECORDER

For transient symptomatic event detection, eCardio offers the post-symptomatic event recorder. The post-symptomatic event recorder is a lightweight, transtelephonic ECG recorder designed to document post-symptomatic cardiac activity. The monitor is designed for easy patient operation. The device offers:

- Simple operation with a single button for the manual recording of symptomatic events
- Lightweight, ergonomic features (2.5 oz) designed to improved ECG signal quality and enhance patient compliance
- Programmable memory nodes, advanced baseline correction and an auto-erase option
- Extended battery life, with more than 500 recordings and transmissions on a single battery, enhancing patient compliance

INTENTIONS FOR USE

- Transient Symptomatic Event Detection
- Transient Ischemic Episodes
- ST Segment Analysis
- Detecting and Characterizing Symptomatic Arrhythmias
- Regulation of Anti-Arrhythmia Drug Therapy
- Drug Monitoring
- Post-myocardial infarction follow-up
- Cardiac Rehabilitation
- Variant Angina
- Pediatric Cardiology





PRODUCT: H3+ HOLTER

eCardio's H3+ Holter continuously records a patient's cardiac rhythm for a 24 or 48-hour period and detects episodes of Afib, Bradycardia, Tachycardia, and cardiac pause. Recorded data is uploaded directly to eCardio where the eLAB processes, builds, and provides your reports. The H3+ Holter is currently the smallest Holter available for one or two day monitoring periods.

FLEXIBLE

- Weighing just one ounce and the size of a single AAA battery, the H3+ holter increases patient compliance
- Easy to use single-button operation for recording symptomatic events when needed

FAST

- eCardio Diagnostics lab analyzes the transmission and returns a report to the referring physician within 24-hours

ACCURATE

- Graphic display to preview ECG waveforms during patient hook-up to ensure operation and high quality recordings
- Automatically records for 24-48 hours detecting episodes of atrial fibrillation, Bradycardia, Tachycardia and Cardiac Pause
- Recording uploaded to eCardio's H-Scribe Holter System

INDICATIONS FOR USE

- Palpitations, Fatigue, Shortness of Breath
- Chest Pain, Tightness, Heaviness
- Dizziness, Light Headedness
- Tachycardia
- Syncope and Transient Pre-Syncope
- Transient Ischemic Episodes
- Dyspnea
- Implantable Device Malfunction
- Post Myocardial Infarction
- ICD Shock





PRODUCT: DR200

For prolonged Holter monitoring periods, eCardio offers the DR200 Holter Monitor. The DR200's all digital recording eliminates mechanical malfunction and can store up to 14-days of data on a single flash card. The DR200 offers:

- All-digital recording eliminating mechanical malfunctions and increased reliability
- Removable digital memory (compact flash card) permitting immediate download and multiple use
- Ergonomic design: An easy-to-read LCD screen which displays actual patient ECG on all channels to ensure quality hook-up and lead placement.
- Multi-language capabilities: Recorder operation can be displayed in numerous languages.
- Pacemaker detection standard
- 3-Channel continuous monitoring for both pediatric and adult patients

HOLTER SPECIFICATIONS

- Recording duration: 14 days with new alkaline batteries
- Recording bandwidth: 0.05 – 70 Hz
- Resolution: 12-bit, 12.50mV/LSB
- Sampling Rate: 180 samples per second
- Dimensions: 8.6 cm x 6.0 cm x 2.0 cm (3.9 in. x 2.4 in. x .8 in.)
- Weight: 99.3 grams (3.5 oz) including batteries and memory card
- Power: One (1) AA battery: alkaline, NiMH rechargeable or lithium
- Storage Capacity: 32 MB – 1 GB SD flashcard





CASE STUDIES

Joe: 69

Symptoms: Tachycardia

Monitor: H3+ Holter

Joe, a 69-year-old active male, had existing tachycardia episodes that had been managed over the years by routine pharmacological treatment. Joe began describing symptoms of feeling his heart racing to his wife who encouraged him to return to see his cardiologist for an exam.

Given Joe's previous history with heart problems, he was concerned that his cardiologist would prescribe another bulky monitor to wear that would limit his activity during the monitoring period. Reluctantly, he went to see his cardiologist who, to Joe's delight, prescribed eCardio's **H3+ Holter** monitor for Joe to wear for only 24-hours.

During the 24-hour monitoring period, Joe's holter recorded every heart-beat. When Joe's cardiologist uploaded his report to eCardio Monitoring Center, the arrhythmia was clear. Joe's report showed sustained atrial fibrillation with a rapid ventricular response for the entire 24-hours.

Joe's wife was correct, something had changed and Joe's heart problem needed a different method of medical management. Joe received prescriptions of Toprol and Coumadin that he takes daily and according to Joe, he has never felt better.

"The monitor was the size of an AAA battery. It was light, convenient and most importantly, it was small enough to put in my shirt pocket while I played a round of 18."

Joe, eCardio Patient



CASE STUDIES

Mary: 77

Symptoms: Feeling Light-headed

Monitor: eTrigger™ AF920 Cardiac Event Monitor

Concerned about recent episodes of feeling light-headed, Mary, a 77-year-old woman, was referred to her cardiologist to determine if the problem was heart-related. Upon examination, Mary's physician suggested she wear eCardio's **eTrigger™ AF920 Auto Cardiac Event Monitor** for 30-days to determine if the light-headedness was being caused by an irregular heart rhythm.

Within two days of using the monitor, Mary transmitted five symptomatic episodes to eCardio's 24-hour Monitoring Center. After reviewing the transmission and talking to Mary about her symptoms, the eCardio technician realized that her episode was serious.

The technician then told Mary to call 911 and immediately contacted her cardiologist to let him know that Mary was on her way to the emergency room and her ECG report had shown sinus rhythm with a bundle branch block progressing to 1st, 2nd and 3rd degree heart blocks and eventually one of the most severe arrhythmias, ventricular standstill.

Upon arrival at her local hospital, Mary met her cardiologist and discussed her symptoms and the appropriate course of medical treatment. Mary was given an external device to help pace her heart while her cardiologist made arrangements for Mary to receive an implanted pacing device the next day.

"Had it not been for the technical skills of the eCardio technician, I may not be here today. The care they took in explaining that my condition was serious enough to go to the ER, without panicking me, made me feel extremely confident that I would be just fine. My pacing device has changed my life for the better. I'm grateful to my doctor and to eCardio for the attention and care that I received."

Mary, eCardio Patient



CASE STUDIES

Susan: 52

Symptoms: Bradycardia

Monitor: H3+ Holter

Being a mom of three and a successful career woman, Susan didn't have much time to worry about herself. While she had been chalking up her extreme feeling of tiredness to her overactive lifestyle for many months it wasn't until she began having dizzy spells and shortness of breath that Susan realized her symptoms required medical attention.

Upon a visit with her physician, Susan was diagnosed with bradycardia. Her physician suggested that Susan wear a 24-hour monitor to determine how consistent her bradycardia was in order to determine the right course of treatment. Susan went home with an **H3+ Holter** monitor for the night. "The monitor was so small, that my children and my co-workers never noticed I was wearing one," said Susan.

When Susan returned to her physician's office, the nurse practitioner took Susan's device and plugged it into the USB port on the computer and transmitted her rhythm information to eCardio's Monitoring Center for analysis. Shortly thereafter her physician had a diagnosis.

Susan's report showed an average heart rate in the 40's dropping to the 30 beat per minute mark. This showed that Susan's heart was not beating enough to pump adequate oxygen to her body. As a result of her report, Susan was admitted to the hospital and received a dual chamber pacemaker to help her heart beat with a normal rhythm.

"Thanks to my quick and easy mini-monitor, I'm keeping up with my kids, my career and my life. Thank you, eCardio, for making a scary process very easy to get through."

Susan, eCardio Patient



PRESS RELEASE

eCardio Included on Inc. Magazine's 28th Annual List of America's Fastest-Growing Private Companies, the Inc. 500

THE WOODLANDS, TX, September 2, 2009—eCardio announced today their inclusion on Inc. magazine's annual list of America's fastest-growing private companies- the Inc. 500. Inc. magazine released the list on Wednesday, August 12. eCardio was included in the top quarter as #117 with a three-year sales growth of 1,424%.

"If you want to know which companies are going to change the world, look at the Inc. 500," said Inc. editor Jane Berentson. "These are the most dynamic, fast-growth companies in the nation, the ones finding innovative solutions to problems, creating smart systems, and inventing products we soon discover we can't live without. The Inc. 500 list is Inc. magazine's tribute to American business ingenuity and ambition."

Since the inception of the company in 2004, eCardio has experienced significant growth. From 2005 to 2006, eCardio doubled the size of the staff, from 19 to 44 employees and between 2006 and 2007, the company's ranks doubled again, growing to 99 staff members. Since the beginning of 2009, eCardio has continued this growth trend and currently employs over 300 technicians, customer service representatives, billing and reimbursement specialists, inventory support staff and corporate managers.

"eCardio is honored to be recognized on the Inc. 500," noted Larry Lawson, President and Chief Executive Officer. "eCardio's growth is the result of offering physicians a quality diagnostic tool which enables them to make a precise diagnosis and enhance the follow-up and management of their patients. eCardio is a time saver for doctors and a life saver for patients."

This announcement comes on the heels of awards presented to eCardio earlier this year including the Fast Tech 50, which recognized high-growth technology companies in the Houston area, and President Larry Lawson's recognition as Ernst & Young's Entrepreneur of the Year in the Health Sciences category.

Methodology

The 2009 Inc. 500 measures revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue by the first week of 2005, and therefore able to show four full calendar years of sales. Additionally, they had to be U.S.-based, privately held, for profit, and independent (not subsidiaries or divisions of other companies) as of December 31, 2008. The minimum revenue required for 2005 is \$200,000; the minimum for 2008 is \$2 million.

About eCardio

eCardio is one of the nation's leading providers of comprehensive and advanced technologies, devices, services and solutions for the diagnosis, monitoring and subsequent clinical management of cardiac arrhythmias, predominantly in an ambulatory setting. eCardio provides leading-edge diagnostic innovations and solutions that optimize the flexibility, speed and accuracy of cardiac arrhythmia diagnoses, contributing to the timeliest, most effective and appropriate management of cardiac patients.



About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 712,961, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

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PRESS RELEASE

eCardio Chief Executive Officer Larry Lawson Named Ernst & Young Entrepreneur Of The Year® 2009 Award Winner in the Houston & Gulf Coast Area

“Award Recognizes Entrepreneurial Excellence in Health Sciences Category”

THE WOODLANDS, TX, June 25, 2009—eCardio Diagnostics (www.ecardio.com) today announced that Larry Lawson, President and Chief Executive Officer, received the Ernst & Young Entrepreneur Of The Year® 2009 Award, Health Sciences category for the Houston and Gulf Coast Area. According to Ernst & Young LLP, the award recognizes outstanding entrepreneurs who are building and leading dynamic, growing businesses. Lawson was selected by an independent panel of judges, and the award was presented at a gala event at the InterContinental Houston Hotel on June 18, 2009.

“I am honored by Ernst and Young’s recognition of our services and humbled to accept the award for this remarkable achievement,” Lawson noted. “eCardio has experienced tremendous growth over the past year due to the hard working team members who make the success of eCardio possible.”

The Ernst & Young Entrepreneur Of The Year® 2009 awards celebrated their 23rd anniversary this year, honoring entrepreneurs who have demonstrated exceptionalism in such areas as innovation, financial performance and personal commitment to their businesses and communities.

“We are proud to recognize the achievements of Mr. Lawson,” said Doug Bogart, Ernst & Young LLP, Ernst & Young Entrepreneur Of The Year® 2009 Program Director for the Houston and Gulf Coast Area. “Winners of the award build leading businesses and contribute significantly to the strength of our region’s economy. Their success helps our area grow stronger.”

As a Houston and Gulf Coast Area award winner, Lawson is now eligible to win the national award for Ernst & Young Entrepreneur Of The Year® 2009, to be announced at the annual awards gala in Palm Springs, California on November 14, 2009. The awards are the culminating event of the Ernst & Young Strategic Growth Forum, the nation’s most prestigious gathering of high-growth, market-leading companies.

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About Ernst & Young's Entrepreneur Of The Year® Awards Program

Ernst & Young's Entrepreneur Of The Year® Award is the world's most prestigious business award for entrepreneurs. The award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, the Ernst & Young Entrepreneur Of The Year® award celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 135 cities in 50 countries.

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